



## CARRERA STARS IN THE 2007 WORLD CHAMPIONSHIPS OF FORMULA ONE

### CARRERA SUNGLASSES FOR THE “SPYKER FORMULA ONE TEAM”

Padua, March 2007 - CARRERA sunglasses play a key role in the world of Formula One for the the 2007 season. CARRERA, the brand leader in the sector of sports eyewear, helmets and ski masks, is a technical partner of “Spyker Formula One”, a particularly competitive team in their category.

The “Spyker Formula One” team, **now with its customised CARRERA logo on their racing car**, will have among its drivers the Dutch racer **Christijan Albers**, in his second racing season, and German, **Adrian Sutil**, who debuts this year on the Formula One tracks. The two drivers will participate on **18th March in the race** taking place in **Melbourne, Australia**.

For the 2007 season CARRERA has created an exclusive model for the team called “**SPYKER F 1**” and will be worn by the team members, from the director, to the engineers, to the mechanics. It is a revisitation in a **limited edition**, just for the team of the “KERAMIKO”, one of the most successful products of the CARRERA collection. Like the model that inspires it, the new product is distinguished by its fascinating, aerodynamic style. Made with an injected process, the “SPYKER F 1” features a casual design giving maximum comfort and a perfect fit. It is customised with the celebrated “C” icon at the tenon of the temples and by the name of the team. The model is available exclusively for the team in a grey with orange, to match the colours of the racing car.

The exclusive model, alongwith the other models that spearhead the collection, will be featured in the team’s “hospitality” area during all the races. Guests can admire and try the Carrera products and allowing them to realise that they are the perfect glasses to wear in the box and among the paddocks, but that’s not all...

As the sportsloving expression of the Safilo Group, CARRERA has always had a leading role in the world of sports and is the brand of champions in those disciplines where technology, performance and design play a decisive role.

The collection of CARRERA eyewear is produced and distributed by the Safilo Group.

*The Safilo Group is the leading producer of high range eyewear, one of the most important in the world in the sector of optical frames, sunglasses, fashion and sports. The company, with headquarters in Padua, operates throughout the world with exclusive distributors and 29 commercial branches in the main countries (in the U.S., Europe and the Far East).*

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