

PRESS RELEASE

SAFILO GROUP S.p.A. : Implementation of automatic connection of administrative software

Padova, 22nd December 2006 - SAFILO GROUP S.p.A. is pleased to inform that it has completed the process of implementing the automatic connection of administrative software, aimed at integrating the IT systems of the main companies of the Group, which represent more than 75% of consolidated turnover.

The aforementioned process has been carried out to fulfil the commitment made by the Company, in the interest of protecting investors, during the listing process on the Mercato Telematico Azionario.

The Safilo Group is leader in premium eyewear and maintains a leadership position in the sector of prescription, sunglasses, fashion and sports eyewear. Present on the international market through exclusive distributors and 28 subsidiaries in primary markets (U.S.A., Europe and Far East), Safilo distributes proprietary branded collections Safilo, Carrera, Smith, Oxydo, Blue Bay, as well as licensed branded collections, including Alexander McQueen, Bottega Veneta, Boss Hugo Boss, Boucheron, Diesel, 55DSL, Dior, Emporio Armani, Giorgio Armani, Gucci, Imatra, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co. (in 2007), Oliver, Pierre Cardin, Ralph Lauren, Stella McCartney, Valentino and Yves Saint Laurent. In addition, the following collections are exclusively for the American market: Fossil, Juicy Couture, Nine West, Kate Spade, Saks Fifth Avenue, Liz Claiborne, J.Lo by Jennifer Lopez, A/X Armani Exchange and Banana Republic (in 2007).

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