

JIMMY CHOO

JIMMY CHOO – AUTUMN WINTER 2013/14 EYEWEAR COLLECTION

The new Jimmy Choo eyewear collection for Autumn Winter 2013/14 celebrates the brand's luxury spirit, with its contemporary and sophisticated sunglasses and optical frames.

Mod. **FLASH/s** - The exclusive sunglasses photographed for the campaign feature sparkling Swarovski crystal detailing. The combination of shaded lenses and shimmering crystals creates an alluring look ensuring all eyes are on the woman who wears them. The front part of the frames is embellished with an intricate glitter fabric; with the sun or the flash of a camera, the design is intended to create a dazzling and sparkling effect.



Mod. **Benny/s** – These aviator-shaped sunglasses capture the glamorous, rock 'n' roll spirit of the 1970s. Metal studs adorn the upper front profile, lending an edgy rock attitude which comes in palladium/rose gold, gold with flash lenses, black with gold lenses or total black with polarized lenses.



Mod. **Hero/s** – These acetate sunglasses feature a softly rounded silhouette, a refined key bridge and temples embellished with a row of star studs which stand out on soft tones of matte hunter green, nude, plum Havana and matte black with flash lenses or gloss black with shaded grey lenses, while the dark Havana version is also available with polarized lenses.



Mod. **Lu/s** – These large, butterfly-shaped acetate sunglasses are decorated with a cascade of studs and colourful crystals framing the lenses in a classic palette in shades of brown, dark grey, nude and transparent purple.



Mod. **Jess/s** – Aviator-shaped metal sunglasses have a soft profile embellished with leather inserts, highlighted by warm nuances of rose or copper gold with brown lenses, and palladium with shaded grey lenses.



Mod. **JC 88** – Retro-inspired cat-eye shape available in a colour palette featuring shaded and bright hues in tones of brown/gold, purple/plum, grey/black, teal/blue.



The JIMMY CHOO eyewear collection is produced and distributed by the Safilo Group.

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